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Macroeconomics (McGraw-Hill Series Economics)



Synopsis

McConnell, Brue, and Flynn's Economics: Principles, Problems, and Policies is the #1 Principles of Economics textbook in the world. It continues to be innovative while teaching students in a clear, unbiased way. The 19th Edition builds upon the tradition of leadership by sticking to 3 main goals: Help the beginning student master the principles essential for understanding the economizing problem, specific economic issues, and the policy alternatives; help the student understand and apply the economic perspective and reason accurately and objectively about economic matters; and promote a lasting student interest in economics and the economy. Connect is the only integrated learning system that empowers students by continuously adapting to deliver precisely what they need, when they need it, and how they need it, so that your class time is more engaging and effective.

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Customer Reviews

The 19th edition of this popular economics textbook is very expensive, comes in many different editions and versions, and may or may not include the McGraw-Hill connect code. Be very careful that you order EXACTLY the version to be used in your class (including the connect code if necessary). Once you have paid your money, neither nor McGraw-Hill will be very helpful if you got the wrong book. I give this book 1 star for excessive cost, poor customer service, and a (deliberate?) confusing array of editions and versions. It may be required for a particular course, but it is not a "keeper" that you will refer to over the years. For that get Samuelson or Heilbroner. There are at

least three editions--US, Global, and Asian. In all three, the text, graphics, and tables are nearly identical, but the chapter numbers, chapter titles, and pages are organized differently. (I have personally used only the Global edition--I have carefully compared my edition to the US edition--I have not personally seen the Asian edition.) If you don't have the same edition as your instructor, when your instructor says, "read pages 200 to 250 for the exam," you will be lost. For each regional edition, there are at least three versions--Economics, which has 39 chapters, Microeconomics, which has a reduced subset of 25 chapters (general econ and MICRO view), and Macroeconomics, which has only 22 chapters (general econ and MACRO view). Though the chapter topics correspond, and the text is nearly identical, the chapter and page NUMBERING is different in the different versions. Your instructor MAY NOT KNOW that there are so many permutations of this text.

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